SIEMENS

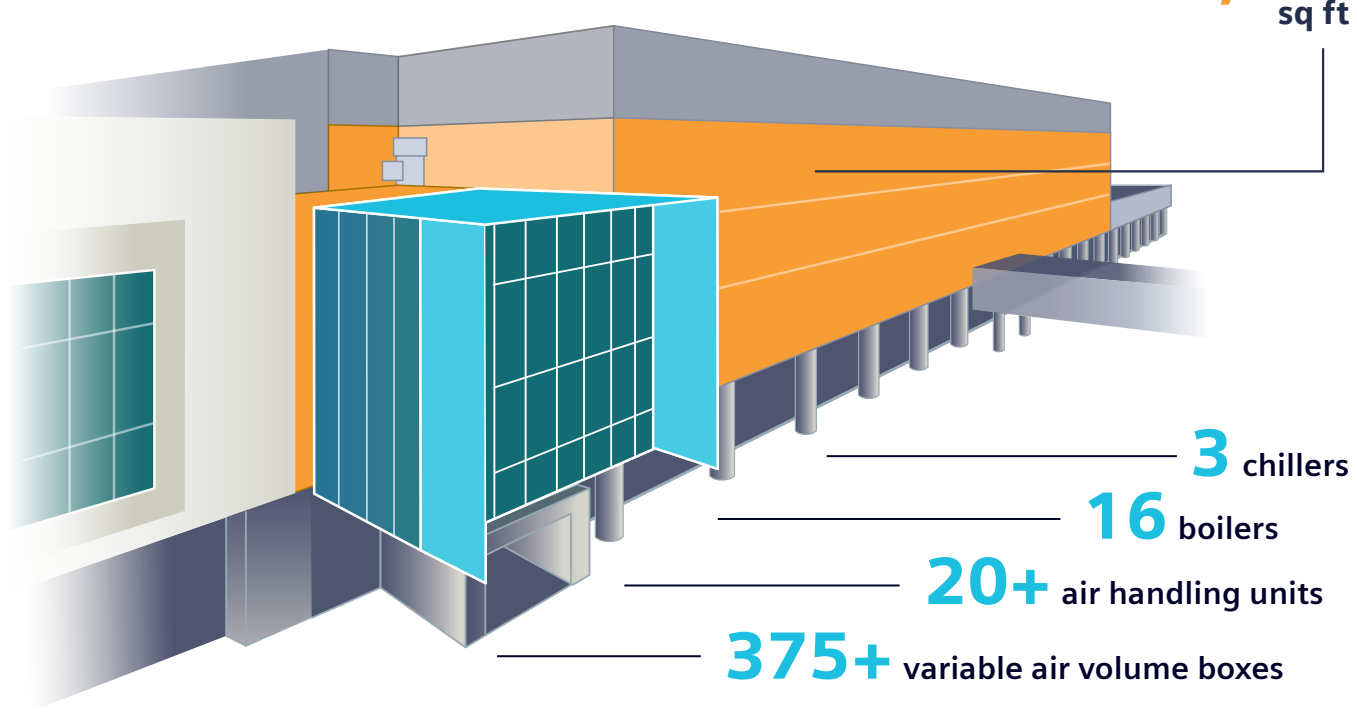
Memphis' Renasant Convention Center + E|K Automation

Transforming building operations at Memphis' Renasant Convention Center

Desigo Optic open building management software creates holistic view of operations to delight customers

In the fall of 2020, Memphis' Renasant Convention Center, in the US, completed its multi-year, $200 million modernization project. To transform the building into one that reflects the vibrant, lively city in which it lives, the center partnered with E|K Automation, a Siemens Solution Partner and integration expert, to implement Desigo Optic open building management software.

By the numbers



Results

Hot/Cold calls **virtually eliminated**

Only 15 minutes per day vs 3 hrs to manage building controls

30% reduction in chilled water requirements despite adding square footage and thermal load

"There's a lot on my plate, so I depend on Desigo Optic to lighten my load. The last thing I want to have to worry about is controlling the building, and thankfully, with Desigo Optic, I don't have to anymore."

Darrell Jones, Director of Operations, **Memphis' Renasant Convention Center**

Ease of implementation + operation

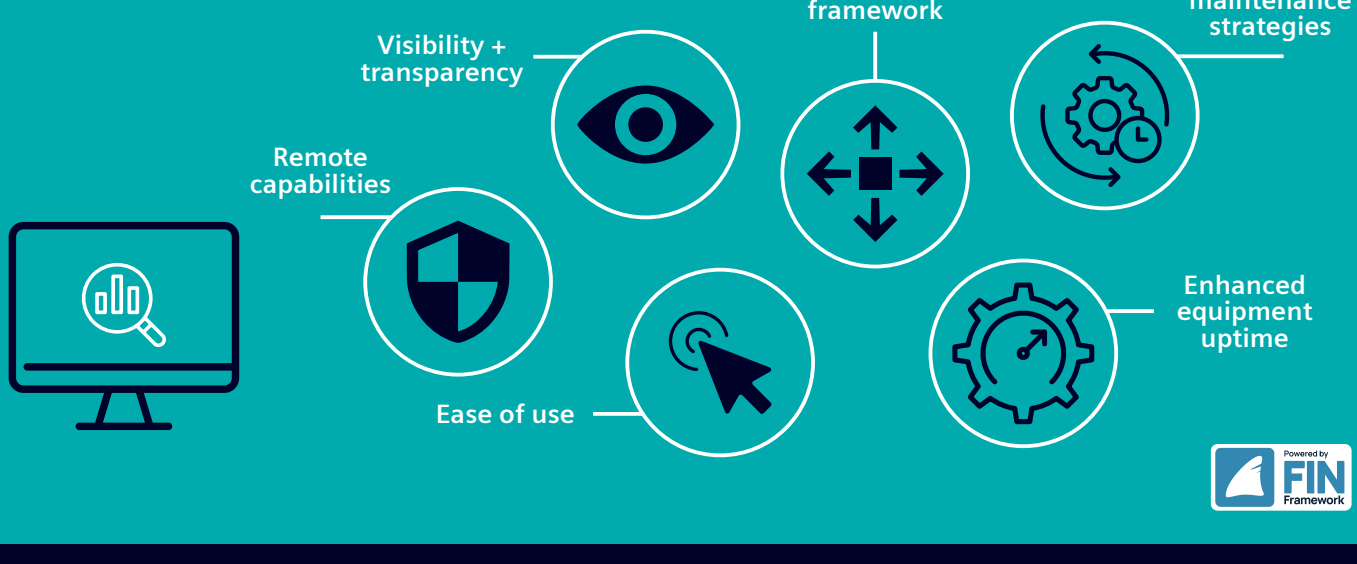
"You don't have to visit the equipment to manually change setpoints; you can do that remotely, which is a credit to the ease of operation and enhanced user abilities within Desigo Optic."

20% less time to build out databases and finish commissioning

One of the things we really like about Desigo Optic is that we can set up templates that allow us to clone and link equipment to the database and graphics a lot smoother and faster – it allows us to do this work quickly and seamlessly."

Jerry Edwards, President, **E|K Automation**

Desigo Optic advantages



"I've been around a lot of controls systems over the years, but I've never found one I like any better than Desigo Optic."

Darrell Jones, Director of Operations, **Memphis' Renasant Convention Center**

See for yourself! Try our software demo at **siemens.com/desigo-optic**

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